# **Privacy policy**

## **Preface**

When using certain parts of this website (contact form, webshop, etc.), information may be collected that allows me to identify you as a person. This information is only used to facilitate the service. The collection of data only takes place if you have given permission for this. No data will be collected without permission.

Your personal data will be processed in accordance with the provisions of the European General Data Protection Regulation (AVG), also known as General Data Protection Regulation (GDPR).

This privacy policy applies to the services of the company Demi Cauwenbergh. I am not responsible for the privacy policy of other websites, whether or not associated with the website www.demicauwenbergh.com. Always read the privacy policy of the website you are visiting.

By using the website www.demicauwenbergh.com you agree to this privacy policy.

### Which data?

The information that may be held about you may include your first and last name, email address, address, telephone number or payment information. Only personal data that is necessary for my services to you are collected. These data are only collected when you provide them yourself, for example by completing the contact form or placing an order in the webshop. No personal information is collected without you entering it yourself.

You will see that when filling in the contact details of the contact form or the webshop, some information is mandatory (these parts are marked with a \*). This information is mandatory so that I can guarantee a good service to you and meet your questions. You do not need to enter the information that is not indicated as mandatory (without \*). However, filling in this information can be useful and can possibly make the service even smoother.

If you do not want the information entered in the contact form to be kept by me, please state this clearly in your message. If you do this, your data will be permanently deleted when I receive your message.

Personal data is kept for as long as necessary to provide you with the relevant service. I keep data for a maximum of 1 year after the last contact. I use this period so that I can still reach you if it turns out that something went wrong during the service.

Entered data will not be used to create profiles.

In addition to this personal data, non-personal data about the use of the website is also automatically stored during a visit to the website. These data are all anonymous. Your IP address is not stored. This information is analyzed using Google Analytics, so that the website can be

optimized. No personal information is kept or passed on to Google or other third parties. For more information about Google Analytics, I refer you to the privacy policy of Google and Google Analytics.

## Your right

You always retain the right to request and view your stored personal data, to have it changed or to have all your contact details permanently deleted, so that you will no longer be contacted by Demi Cauwenbergh in any way. As soon as I receive the request for a deletion, it takes effect immediately.

To submit a request to view, change or delete your data, you can contact me via the e-mail address cauwenberghdemi@gmail.com, the telephone number 0468 10 71 07, or you can contact me via the contact form on my website under the 'Contact' tab.

### Always state with your application:

- Which action you want to perform: view, change, delete
- The first and last name of the person to be changed or deleted
- The email address of the person to be changed or deleted

## The processing of your data

Your data is processed by the following data processors, who also comply with the GDPR rules:

#### Google Analytics

Google Analytics is used for the optimization and usage analysis of the website. Anonymous information about your use of this website is collected. Use of Google Analytics is completely anonymous and does not make it possible to identify you as a person. Your data will not be shared with Google and will not be used for advertising purposes. Your surfing behavior on different devices cannot be linked. Your IP address is also anonymized.

## Webshop software

### Wix.com

Our webshop has been developed with software from Wix.com. Personal data that you make available to us for the benefit of our services will be shared with this party. Wix.com has access to your data to provide us (technical) support, they will never use your data for any other purpose. Wix.com is obliged to take appropriate security measures on the basis of the agreement we have concluded with them. These security measures consist of the application of SSL encryption and a strong password policy. Wix.com uses cookies to collect technical information regarding your use of the software, no personal data is collected and / or stored. Wix.com reserves the right to share collected data within its own group in order to improve the service.

We also use the services of Wix.com to send order confirmations. This party has taken appropriate technical and organizational measures to prevent misuse, loss and corruption of your and our data as much as possible. Wix.com has no access to our mailbox and we treat all our e-mail traffic confidentially.

### Payment processors

#### Stripe

We use the Stripe platform to process (part of) the payments in our webshop. Stripe processes your name, address and residence details and your payment details such as your bank account or credit card number. Stripe has taken appropriate technical and organizational measures to protect your personal data. Stripe reserves the right to use your data to further improve the service and to share (anonymised) data with third parties. In the case of an application for a deferred payment (credit facility), Stripe will share personal data and information regarding your financial position with credit rating agencies. All the above-mentioned safeguards with regard to the protection of your personal data also apply to the parts of Stripe's services for which they engage third parties. Stripe does not store your data longer than permitted by the legal terms.

#### **PayPal**

We use the PayPal platform to handle (part of) the payments in our webshop. PayPal processes your name, address and residence details and your payment details such as your bank account or credit card number. PayPal has taken appropriate technical and organizational measures to protect your personal data. PayPal reserves the right to use your data to further improve the service and to share (anonymised) data with third parties. In the case of an application for a deferred payment (credit facility), PayPal will share personal data and information regarding your financial position with credit rating agencies. All the above mentioned safeguards with regard to the protection of your personal data also apply to the parts of PayPal's services for which they engage third parties. PayPal does not store your data for longer than is permitted by the legal terms.

### Shipment and logistics

### **Bpost**

If you place an order with us, it is our job to have your package delivered to you. We use the services of Bpost to carry out the deliveries. It is therefore necessary that we share your name, address and residence details with Bpost. Bpost uses this information only for the purpose of executing the agreement. In the event that Bpost engages subcontractors, Bpost also makes your data available to these parties.

## **Dropshippers**

#### WhiteWall

We use the WhiteWall platform to process (part of) our orders in our webshop. WhiteWall processes your name, address and residence details. WhiteWall has taken appropriate technical and organizational measures to protect your personal data. WhiteWall reserves the right to use your data to further improve the service and to share (anonymised) data with third parties. WhiteWall uses this information only for the purpose of executing the agreement. Orders handled through WhiteWall are shipped by UPS. It is therefore necessary that your name, address and residence details are shared with UPS. UPS uses this information only for the purpose of executing the agreement. In the event that UPS engages subcontractors, UPS will also make your data available to these parties.

## Transfer to third parties

Your tracked personal data will not be passed on to third parties in any way. Services that process personal data are only used if I have concluded a processing agreement with them and if they can guarantee the secure storage of personal data with a guarantee for your privacy. These services are necessary for my services and information provision.

Your personal data will only be passed on if this is necessary for the purpose for which you gave permission and provided the personal data (you have the right to withdraw this consent at any time), or if this is legally required and permitted (for example in the context of a judicial inquiry.)

### **Minors**

It is not the intention to collect data from minors who visit the website www.demicauwenbergh.com.

Unfortunately, it is impossible to check whether a visitor is a minor or has obtained parental/guardian consent. Therefore, make sure that you are involved in the online activities of your underage children as an adult to prevent their data from being processed by me or others.

## Security

The computers and internet connection on which your personal data are stored are protected as well as possible against computer crime (hacking, installing malware, etc.). Computers and the network can only be logged in with a username and password.

## This privacy policy can change

This privacy policy is adjusted to guarantee your privacy and security as well as possible. The last update dates from 23/12/2020.

## In unforeseen circumstances

I do my best to guarantee your security and privacy. If something should go wrong, I will contact you as soon as possible and will do everything I can to keep the damage as small as possible. The dissemination of your personal data through data theft or data leaks cannot give rise to any claims for damages against me.

## Complaints

For complaints about how I handle your personal data, you can contact me via the e-mail address cauwenberghdemi@gmail.com, the telephone number 0468 10 71 07, or you can contact me via the contact form on my website under the "Contact" tab.

## This is the privacy policy of

Demi Cauwenbergh Photographer

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